

South Texas College  
Board of Trustees  
Education and Workforce Development Committee  
Ann Richards Administration Building, Board Room  
Pecan Campus  
Monday, February 17, 2014  
@ 3:30 p.m.  
McAllen, Texas

**AGENDA**

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for November 14, 2013 Committee Meeting ..... 1 - 5
- II. Review of Highlights in the Division of Academic Affairs for FY 2013 -  
2014 Music Program..... 5 - 16
- III. Review of Highlights in the Division of Academic Affairs for FY 2013-  
2014 Visual Arts Program ..... 17 - 23

## **Approval of Minutes for November 14th, 2013 Committee Meeting**

The Minutes for the Education and Workforce Development Committee meeting of November 14th, 2013 are presented for Committee approval.

**South Texas College  
Board of Trustees  
Education and Workforce Development Committee  
Ann Richards Administration Building, Board Room  
Pecan Campus  
Thursday, November 14th, 2013  
@ 4:00 p.m.  
McAllen, Texas**

**MINUTES**

The Education and Workforce Innovation Committee Meeting was held on Thursday, November 14th, 2013 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 4:10 p.m. with Dr. Alejo Salinas, Jr. presiding.

Members present: Dr. Alejo Salinas, Jr. and Mrs. Graciela Farias

Other Trustees present: None

Members absent: Mr. Gary Gurwitz

Also present: Dr. Shirley A. Reed, Mrs. Wanda Garza, Dr. Anahid Petrosian, Mrs. Laura Talbot, Mr. Mark Gadson, and Mr. Andrew Fish

**Approval of Minutes for September 12th, 2013 Committee Meeting**

Upon a motion by Mrs. Graciela Farias and a second by Dr. Alejo Salinas, Jr., the Minutes for the Education and Workforce Development Committee meeting of September 12th, 2013 were approved as written. The motion carried.

**Review and Recommend Action on Proposed Associates of Applied Science in Public Administration**

The Education and Workforce Development Committee was asked to recommend Board approval of the proposed Associates of Applied Science in Public Administration.

The proposed Associates of Applied Science in Public Administration will provide students with the knowledge and skills necessary for employment in the public sector and with not-for-profit programs. These students will develop understanding of political,

legal, ethical, and social issues of public administration and organizational management.

The following pages contain:

- The Program Summary, including the objectives, curriculum, program demand to meet occupational need, expected enrollment;
- The proposed AAS Public Administration Program curriculum-by-semester;
- Program course descriptions;
- Projected operating costs and revenues;
- Projected instructional costs; and
- A summary the evaluation processes for new and ongoing programs.

Dr. Anahid Petrosian, Vice President for Academic Affairs; Laura Talbot, Director of Curriculum and Student Learning; and Mr. Mark Gadson, Political Science Instructor, reviewed the proposed Associates of Applied Science in Public Administration with the Committee and responded to questions.

Upon a motion by Mr. Gary Gurwitz and a second by Dr. Alejo Salinas, Jr., the Education and Workforce Development Committee recommended Board approval of the Associates of Applied Science in Public Administration as presented. The motion carried.

### **Review and Update on Dual2Career Program with McAllen ISD**

Dr. Anahid Petrosian, Vice President for Academic Affairs, reviewed the Dual2Career Initiative with the Committee. This initiative with McAllen ISD falls under the STC Dual2Degree Program.

Dr. Petrosian updated the Committee on the Dual2Career initiative and its strategy to retain dual enrollment students after their high school graduation to ensure that they complete a program of study through South Texas College.

The following documents are included for the Committee's review:

- Dual to Career Opportunities PowerPoint, pages 6 through 26
- Framework for the MISD Dual 2 Career Program, pages 27 – 28
- Associate Degree and Certificate programs listing, pages 29 - 37

This item was for the Committee's review and feedback to staff only, and no action was requested.

### **Adjournment**

There being no further business to discuss, the Education Workforce Innovation Committee Meeting of the South Texas College Board of Trustees adjourned at 5:04 p.m.

I certify that the foregoing are the true and correct minutes of the November 14th, 2013 Education and Workforce Innovation Committee of the South Texas College Board of Trustees.

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Dr. Alejo Salinas, Jr.  
Chair

## **Review of Highlights in the Division of Academic Affairs for FY 2013 – 2014 Music Program**

Dr. Anahid Petrosian, Vice President for Academic Affairs, will periodically coordinate with administration, faculty, and staff provide a review of the highlights within the Division of Academic Affairs. This review is to help the Education and Workforce Development Committee stay informed of recent, current, and future programs of note within the Division of Academic Affairs.

The February 2014 Academic Affairs highlight will focus on the Music program within the Department of Visual Arts & Music. Dr. Margaretha Bischoff, Dean of Liberal Arts & Social Sciences, will introduce Mr. William Buhidar, Department Chair of Visual Arts & Music.

Mr. Buhidar will provide a brief background on the beginnings and growth of the Music program at South Texas College, and will share the highlights from Fall 2013. Mr. Buhidar will then share a list of upcoming recitals.

In addition to providing STC students with excellent instruction in understanding and performance of music, the program has developed and hosted several collaborative efforts through which students, faculty, staff, and community members have come together for public performance.

The presentation, included in the following pages, will cover the following events:

- Vocal Quartet Recital: An Evening of Opera and French Art Songs - September 13, 2013
- Music Department's Resident String Quartet Recital- October 4, 2013
- Special Event: The 8<sup>th</sup> Annual "A Night with the Stars" - October 10, 2013
- Special Event: Weslaco Music and Art on the Street - October 24, 2013
- UT-B Student Ensembles Concert - October 25, 2013
- OPUS Chamber Orchestra Concert - November 01, 2013
- STC Guitar Ensemble Concert - November 08, 2013
- Composer's Forum Recital - November 15, 2013
- STC Jazz Ensemble Concert - November 26, 2013
- STC Choir and STC Brass Ensemble Concert - December 6, 2013
- STC Percussion Ensemble Concert - December 14, 2013
- STC Guitar & STC Jazz Ensemble Holiday Concerts - December 2013

Mr. Buhidar will respond to questions about the recent highlights within the Music program. He will then provide a brief overview of upcoming plans for the Music Program, and share a list of planned recitals.

This item is for the Committee's review and feedback to staff only, and no action is requested.



## Music Department Overview & Fall 2013 Highlights

Presentation for  
Education and Workforce Development Committee Meeting  
February 17, 2014

Presenters:  
Mr. William Buhidar, Chair, Visual Arts & Music  
Dr. Margaretha Bischoff, Dean, Liberal Arts & Social Sciences  
Dr. Anahid Petrosian, Vice President for Academic Affairs

## Outline

- ▶ Music Department Overview
- ▶ Fall 2013 Highlights
- ▶ Projected Initiatives
- ▶ Spring 2014 Upcoming Events

## Music Department History (Then)

- ▶ Established in 1999
- ▶ 30 Sections offered per semester
- ▶ 15–16 Music Majors
- ▶ 2 Full–Time Instructors, 6 Adjuncts
- ▶ 1 Concert per semester
- ▶ No Music Facility

## Music Department History (Now)

- ▶ **Sections**
  - Over 110 Sections per semester
- ▶ **Enrollment**
  - 238 Music Majors
- ▶ **Faculty**
  - 6 Full Time
  - 3 Adjunct
  - 6 Dual Enrollment
- ▶ 12– 15 Concerts per semester
- ▶ New State–of–the–Art Piano Lab
- ▶ New Brass Ensemble



# Fall 2013–Highlights

## Fall 2013 Highlights

### Vocal Quartet Recital: An Evening of Opera and French Art Songs

September 13, 2013

The Music Department opened its 2013–2014 season with a concert of opera music and French art songs. Concert featured, led by **Ms. Sharon O'Leary**, included STC music faculty members and guest artists at the Cooper Center Auditorium.



## Fall 2013 Highlights

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### Music Department's Resident String Quartet Recital

October 4, 2013

The Music Department invited the popular string quartet **Quartetto Bravura** to become the first Resident String Quartet. The ensemble is a collaboration of talented young artists.



## Fall 2013 Highlights

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### Special Event: The 8<sup>th</sup> Annual "A Night with the Stars"

October 10, 2013

The STC Jazz Ensemble and Music faculty, **Ms. Sharon O' Leary** and **Mr. Alfonso Lopez Castillo**, provided the entertainment and performed a Broadway Revue featuring a medley of Broadway tunes for the Valley Scholars Program, **8<sup>th</sup> Annual fundraising event, "A Night with the Stars"**.

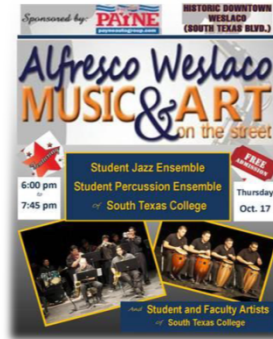


## Fall 2013 Highlights–October

### Special Event: Weslaco Music and Art on the Street

October 24, 2013

The Music and Visual Arts departments participated in **Al Fresco Weslaco Community Event** to showcase the talents and skills of STC Fine Arts students. *Performances by STC Student Jazz Ensemble & STC Percussion Ensemble* were some of the evening highlights



## Fall 2013 Highlights

### UT–B Student Ensembles Concert

October 25, 2013

This concert included diverse music groups from UT–B such as the **One O'clock Guitar Ensemble**, the **UT–B Flute Choir**, **Piano Trios**, and the **UT–B Clarinet Quartet**.



## Fall 2013 Highlights

### OPUS Chamber Orchestra Concert

November 01, 2013

This special concert with **OPUS Chamber Orchestra** was called “A Little Evening Music”. The concert, under the musical direction of **Mr. William Buhidar**, included Bartok’s “Romanian Folk Dances”, Albinoni’s “Adagio”, and Britten’s “Simple Symphony”.



## Fall 2013 Highlights

### STC Guitar Ensemble Concert

November 08, 2013

This concert, under the musical direction of **Mr. Jaime Garcia**, included a variety of music that included classical and rock genres. The ensemble, which includes Music & Non-Music majors, was featured on the local Fox channel.



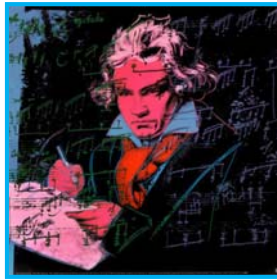
## Fall 2013 Highlights

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### Composer's Forum Recital

November 15, 2013

This recital highlighted the compositional talents of STC music students. The recital, under the direction of **Mr. Daniel Cather**, included original music compositions created specifically for this event.



## Fall 2013 Highlights

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### STC Jazz Ensemble Concert

November 26, 2013

The popular **STC Jazz Ensemble** once again delighted their audience with this marvelous evening of jazz music. The concert, under the direction of **Mr. Daniel Cather**, included well-known compositions and some new jazz tunes.



## Fall 2013 Highlights

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### STC Choir and STC Brass Ensemble Concert

December 6, 2013

This concert brought together two of our department's ensembles. The established **STC Choir**, under **Ms. Sharon O'Leary's** direction, performed a variety of choral works. The **STC Brass Ensemble** debuted under **Mr. Victor Martinez's** direction and shared with the public one more example of our Music Department's growth.



## Fall 2013 Highlights

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### STC Percussion Ensemble Concert

December 14, 2013

This concert highlighted the **STC Percussion Ensemble** that is catching the attention of many potential percussion students from around the Valley. The concert, under the direction of **Mr. Ron Schermerhorn**, included a variety of percussion pieces that thrilled the audience. The ensemble was featured on the local Fox channel.



## Fall 2013 Highlights

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### STC Guitar & STC Jazz Ensemble Holiday Concerts

December 2013

Our ensembles were invited to perform by **Dean Mario Reyna** at the STC Technology Campus and took the opportunity during the Holidays just before the break. Also, the HEB on Ware Road invited the **STC Jazz Ensemble** to perform once again for their Holiday shoppers. They were a hit!



## Projected Initiatives

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- Develop a Drum Line Program
- Establish
  - Mariachi Program
  - Symphonic Band Program
  - Symphony Orchestra
- Increase Number of Music Faculty
- Expand current Music Facilities

## Spring 2014 -Recitals

### Recitals

- January 31<sup>st</sup> Music Recital
- February 7<sup>th</sup> Faculty Showcase Recital
- 21<sup>st</sup> UTB Guitar Recital  
\*Black Box Theatre
- March 7<sup>th</sup> Sophomore Guitar Recital  
Kris Gallardo
- 28<sup>th</sup> Music Recital
- April 11<sup>th</sup> Guitar Studio Recital
- 14<sup>th</sup> Faculty Recital  
Jaime Garcia, guitar
- 18<sup>th</sup> OPUS Chamber Orchestra  
William Buhidar, Music Director
- 25<sup>th</sup> Composers' Forum  
\*Black Box Theatre
- May 5<sup>th</sup> Music Ensemble Concert
- 6<sup>th</sup> Jazz Ensemble
- 9<sup>th</sup> Choir Ensemble
- 10<sup>th</sup> Percussion Ensemble



Thank You

*"Music is fundamental, not ornamental"* –  
Daniel Pink, Business Analyst & Best-Selling Author





# Recitals

**January**  
31<sup>st</sup>

**Music Recital**



**February**  
7<sup>th</sup>

**Faculty Showcase Recital**

21<sup>st</sup>

**UTB Guitar Recital**  
\*Black Box Theatre

**March**  
7<sup>th</sup>

**Sophomore Guitar Recital**  
Kris Gallardo



28<sup>th</sup>

**Music Recital**



**April**  
11<sup>th</sup>

**Guitar Studio Recital**

14<sup>th</sup>

**Faculty Recital**  
Jaime Garcia, guitar

18<sup>th</sup>

**OPUS Chamber Orchestra**  
William Buhidar, Music Director



25<sup>th</sup>

**Composers' Forum**  
\*Black Box Theatre

**May**  
5<sup>th</sup>

**Music Ensemble Concert**

6<sup>th</sup>

**Jazz Ensemble**

9<sup>th</sup>

**Choir Ensemble**

10<sup>th</sup>

**Percussion Ensemble**

## **Review of Highlights in the Division of Academic Affairs for FY 2013 – 2014 Visual Arts Program**

In the second of the series of Highlights in the Division of Academic Affairs for FY 2013 – 2014, Dr. Petrosian will once again welcome Dr. Margaretha Bischoff, Dean of Liberal Arts & Social Sciences, and Mr. William Buhidar, Department Chair of Visual Arts & Music. Mr. Buhidar will provide a review and update on the activities undertaken by the students, faculty, and staff within the Visual Arts Program.

Mr. Buhidar will provide a brief background on the beginnings and growth of the Visual Arts program at South Texas College.

The artists within this program are prolific in the community. Mr. Buhidar will provide a brief review of the events that took place during the Fall 2013 semester, during which students and faculty took their work from the studio to the community. Samples of some of their exhibits are included in the presentation, reproduced over the following pages.

### Fall 2013 Events:

- Exhibition: Celeste De Luna, Artist – Napanitla: From the Four Corners of the Valley (August – October 2013)
- Collaborative Installation: Faculty Spotlight Exhibit: Nothing to Declare but the Clothes On Our Backs (September – December 2013)
- Activities: McAllen PalmFest 2013 (October 4-5, 2013)
- Faculty Spotlight Exhibit: "Satellite" Art Exhibition (November 14, 2013)

Mr. Buhidar will provide a review of the proposed initiatives within the Visual Arts program, designed to increase the program's impact on the community and to provide greater exposure and opportunities to student artists coming through South Texas College.

Finally, Mr. Buhidar will provide a brief overview of upcoming exhibits and events for Spring 2014.

This item is for the Committee's review and feedback to staff only, and no action is requested.



Fall 2013 Highlights  
**VISUAL ARTS Department**

Presentation for  
Education Workforce Development Committee  
February 17, 2014

Presenters:  
Mr. William Buhidar, Chair, Visual Arts & Music  
Dr. Margaretha Bischoff, Dean, Liberal Arts & Social Sciences  
Dr. Anahid Petrosian, Vice President for Academic Affairs

## Outline

- ▶ VISUAL ARTS Department Overview
- ▶ Fall 2013 Highlights
- ▶ Projected Initiatives
- ▶ Spring 2014 Upcoming Events

## Visual Arts Department History (Then)

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- ▶ Established in 1996
- ▶ 10 Sections offered per semester
- ▶ 10 Art Majors
- ▶ 2 Full-Time Faculty, 2 Adjuncts
- ▶ 0-1 Exhibit per semester
- ▶ No Art Building or Gallery

## Visual Arts Department History (Now)

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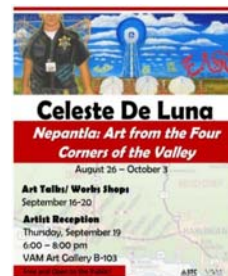
- ▶ **Sections**
  - 138 Sections per semester
- ▶ **Enrollment**
  - 278 Art Majors (151 Visual Arts/127 Graphic Arts)
- ▶ **Faculty**
  - 14 Full Time / 14 Adjuncts
- ▶ **3 exhibits** per semester
- ▶ **Art Building** with an Art Gallery
- ▶ **Two Mac Labs** for Graphic Arts Program (Pecan & MV)
- ▶ Remodeled **Sculpture Studio**
- ▶ Established **Photography Studio**
- ▶ Two new art sections:
  - Screen Printing @ Mid-Valley Campus
  - Jewelry Making @ Pecan Campus

# Fall 2013-Highlights

## Fall 2013 Highlights

### Celeste De Luna, Artist - Napanla: From the Four Corners of the Valley

The Visual Arts Department Gallery opened its 2013-14 season with an exhibition honoring **Hispanic Heritage Month**. The exhibit featured the works of Valley native *Celeste De Luna* and focused on the immigration issues affecting our local Hispanic population.

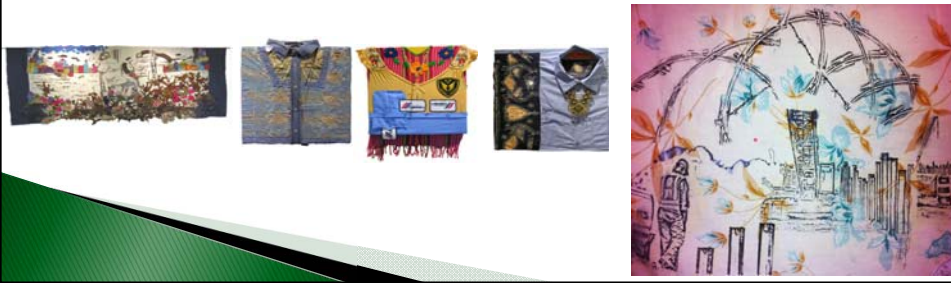


## Fall 2013 Highlights

### Faculty Spotlight Exhibit: Nothing to Declare but the Clothes On Our Backs

September–December

South Texas College art instructors, **Phyllis Evans, David Freeman and Leila Hernandez**, collaborative installation examines the challenges and pitfalls that come with living in proximity to the U.S. – Mexico border. The installation also speaks of the blending of cultures on both sides of the border as well as the economy of selling mass-produced border kitsch items.



## Fall 2013 Highlights

### McAllen PalmFest 2013

October 4–5, 2013

**STC VISUAL ARTS Department** participated with activities and displays.



Many prints provided by David Freeman and students in the Fotowerks club were on display for interpretation.



At right, Christopher Leonard demonstrates techniques and offers guidance for ceramic creations.

## Fall 2013 Highlights

### Faculty Spotlight Exhibit: "Satellite" Art Exhibition

November 14, 2013

This exhibition highlights the art work of three **Mid-Valley Campus** Visual Arts instructors: **Dr. Ruth Keitz**, **Professor Rachael Brown**, and **Professor Scott Nicol**.

Each of the presenters shared how they developed their individual art work and gave students an insight into the creative process.



## Projected Initiatives

- ▶ Relocation and expansion of Ceramics Studio @ Pecan Campus
- ▶ Development of Dual Enrollment Online Art Appreciation Course
- ▶ Establish new art venues throughout the STC Campus sites
- ▶ Partner with Dual Enrollment High Schools to begin recruitment activities
- ▶ Continue Artist-in-Residence Initiative



## Spring 2014 – Exhibits

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### Spring 2014

- Andrzej Maciejewski: Garden of Eden
  - February 3rd – 27th
- Sharon Lee Hart: Farm Animal Sanctuary Project
  - March 6th – April 10th
- ▶ STC Annual Student Juried Show
  - May 1st – May 9th



### Summer 2014

- 8th Annual Summer Ceramics Showdown
- Regional Ceramics Invitational and Workshop



Thank You

*“Creativity takes courage”*  
Henri Matisse, artist

